



This year, **Elite's workout environment** welcomes a new sweat towel - **Zugaman**, the **workout towel** that completes your indoor workouts with a tool to avoid excess sweat and increase comfort while pedalling, so you can concentrate only on your performance.

FEATURES

- **Materials:** 100% Cotton, highly absorbing texture
- **Size:** 1300 x 300 mm / 51,18" x 11,81"
- **Colour:** Red with 2 Elite logos

A COMPLETE WORKOUT ENVIRONMENT

Hometrainer workout is a well-established, effective and fun method to maintain your cycling performances and work towards improving them.

As our **WorldTour Pros** know all too well, indoor workouts are sometimes more intense than outdoor, weather-beaten ones: on hometrainers you maintain your position for longer, there's no free-wheeling and you get no relief from the wind, which would help with drying sweat.

This is why streamlining your indoor workout is key: you actively concentrate only on your performance, thus improving the workout itself. The first step to do so is to have a **complete cycling setup** so you can better organize your

workouts and increase comfort.

There's one thing all workouts have in common: the pool of sweat that marks your effort on the saddle.

SOFTNESS AND ABSORPTION

Zugaman elegant red made the Elite logo identifiable worldwide. It's **100% made in cotton**, which ensures great resistance and improves skin comfort, thanks to its all-natural materials.

Made in a **highly absorbing texture**, this **soft-to-the-touch** yet **resistant** towel is ideal to stay dry while working out: this means it's **comfortable to place over your neck or on the handlebar**, without blocking any head movement or preventing the use of gear shifters or cycle computers.

RESISTANT AND LONG-LASTING, EVEN IN THE WASHER

Resistant and long-lasting, this towel can be **washed at low temperatures** (max 30°C / 86°F).

As with all cotton products, do not use too much fabric softener while washing it: not just for the environment, also to avoid reducing its absorption attributes.