

ELITE**FLY COCA COLA**

elite-it.com

**Coca-Cola**

TECHNICAL SPECIFICATIONS

- Capacity: 550 ml / 20 oz
750 ml / 26 oz
- Diameter: 74 mm / 2,91"
- Height: (550 ml) 184,5 mm / 7,26"
(750 ml) 225,5 mm / 8,88"
- Weight: (550 ml) 51 g / 0.11 lbs
(750 ml) 57 g / 0.13 lbs
- Maximum liquid temperature 40°C / 104°F.

MATERIALS

- Bottle body: PP + plastomer.
- Cap: PP.
- Valve: TPE + PP.

FEATURES

Elite is official Coca-Cola licensee again this year with a unique collection of Elite Fly water bottles draped in the official design of the world's most popular soft drink company.

GREAT PERFORMANCE, IN COCA-COLA FASHION

Once again as official Coca-Cola licensee for 2019, Elite has issued a special collection of the **Fly Elite, the world's lightest water bottle made of an innovative odorless**

material, the culmination of years of dedicated research.

The **Fly Coca-Cola** collection is made of 2 elegant Fly bottles distinguished by an **attractive black graphic concept with red valve** – the official colors of the iconic company founded in Atlanta in 1892.

Available in 550 ml and 750 ml models, the **Fly Coca-Cola** bottles honor the brand's legacy by **giving all-round visibility to the Coca-Cola logo**, written in its distinctive italic type styling.

This collection is made to offer unique pieces practically united with our custom line by all the qualities that customers have come to expect from the Fly Elite bottles – starting from its practical squeezable structure, which is key to ensure lightness and high-flow water delivery at the minimum pressure of the hand.

RECORD LIGHTNESS

The Elite Fly range is widely known as the **lightest ever thanks to its 30% weight decrease compared to traditional bottles on the market**.

This is achieved through their variable **thickness squeezing structure** - they've got a **thin middle part and a thick bottom**, so there's **less material used at no expense of the resistance or functional qualities of the bottle**.

At the same time, **liquid flows easy just by touching the bottle thanks to its soft structure**. It's the ideal tool to hydrate quick and easy, under any circumstance.

INNOVATIVE MATERIAL

The **exclusive odourless, soft and resistant plastic material**, a staple of the whole Fly bottles range, is the result of a 3-year long experimental research project conducted by Elite in cooperation with various Universities Research Center.

That's what made it possible to employ an innovative plastic material, designed to maintain unaltered the taste of the liquid it contains.

MAXIMUM HIGH-LIQUID FLOW

The cap has an ergonomic design and it is multi-material made.

It guarantees an increased and easier liquid flow thanks to the valve which is soft, odorless and will not alter the taste of the liquid.

It is **ideal for competitions** as it features:

- _a larger push-pull soft valve for maximum ergonomics and ease of opening and closing while cycling;
- _quick and easy unscrewing to clean and refill the bottle.

IDEAL GRIP

The surface of the bottle's body features a **special grip which makes it safer and easier to use under all conditions** (competitions, off-road...).

CONVENIENCE OF USE

The bottle is equipped with a **20% increased opening** compared to standards for easier filling with liquids and/or powdered supplements, also making bottle washing easier.

FOOD CONTACT CERTIFICATION

All our water bottles are made from **100% FDA food-grade materials** and **comply with European CE regulations** governing food-grade materials.

BPA FREE

Bottle components are **totally BPA-Free** (Bisphenol A).

RECYCLABILITY

The materials used are **recyclable** through standard recycling streams.